

FITNESS
BRITISH
AWARDS
TENTH ANNIVERSARY

**SPONSORSHIP
PACK**

FITNESS BRITISH **AWARDS** **TENTH ANNIVERSARY**

In 2024 we are celebrating our tenth anniversary of the British Fitness Awards and proud and honoured to be recognised throughout the fitness industry as one of the most sought after awards in the UK.

For nine years we have recognised the achievements within the industry and recognising both independent and commercial businesses each year and we continue that tradition in our tenth year.

We want the tenth anniversary to be the biggest yet and we want you to be apart of it by being a sponsor of the awards.

Headline sponsor

Award sponsor

Entertainment sponsor

Print sponsor

2023 was our most interactive year with

Nominations - 24,197

Longlist votes - 203,741

Shortlist votes - 3,036,572

Our shortlist reveal was also watched by over 2000 people!

We at BFA are transparent on what we offer, what we cannot guarantee are any financial gain but we can guarantee maximum exposure to showcase your brand, product and services.

Get a taste of what British Fitness Awards is and why you should be apart of 2024



Click the link below

<https://youtu.be/MvEGIVOEmkc>

SPONSORSHIP PACK

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SPONSORSHIP PACK

HEADLINE SPONSOR

£3000

This package includes
British Fitness Awards In Association with 'Company Name'
10 tickets to awards evening
£200 drinks tab
VIP area entry at drinks reception
Double-page spread in brochure
Company video played at awards
BFA in Association with 'Company Name' on all awards
Branding on all social media activity
Logo on sponsor section on website with links to company website
Mentions on all social media posts
Increase exposure and brand awareness to the BFA community
Opportunity to showcase products or services to the BFA community
Opportunity to display branded materials at the event (at your cost)
Opportunity to present a main award

ENTERTAINMENT SPONSOR

£1000

Entertainment Sponsor consists of supporting us with entertainment for the awards ceremony
This package includes
2 tickets to awards evening
VIP area entry at drinks reception
Mentioned by host on awards evening
Mentioned as Entertainment Sponsor on social media
Logo on screen during entertainment
Half-page advert in brochure
Logo on sponsor section on website with links to company website
Company branding at the event (at your cost)

PRINTING SPONSOR

£1000

Printing Sponsor consists of A4 Event Brochures for all attendees, branded pop up banners and any other miscellaneous items
This package includes
2 tickets to awards evening
VIP area entry at drinks reception
Mentioned by host on awards evening
Mentioned as Printing Sponsor on social media
Full-page advert on back of brochure
Logo on sponsor section on website with links to company website
Company branding at the event (at your cost)
Logo on sponsor section on website with links to company website

AWARDS SPONSOR

£300

Awards Sponsor consists of choosing an awards category that you want your company/brand to support.
This package includes
2 tickets to awards evening
VIP area entry at drinks reception
Mentioned by host on awards evening
Mentioned as Awards Sponsor on social media
Logo on screen during awards evening
Opportunity to present the selected award
Company name on selected sponsored award
Logo on sponsor section on website with links to company website
Company branding at the event (at your cost)

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OUR AWARDS PROCESS

NOMINATIONS



LOGLIST REVEAL

Revealed on website



LOGLIST VOTING

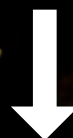


SHORTLIST REVEAL

Streamed on our Youtube Channel



FINALIST VOTING



AWARDS EVENING

Winners are 100% decided by public votes
We do have a select few awards that are decided by a panel

FOLLOW US ON ALL PLATFORMS

facebook

<https://www.facebook.com/nationalfitnessindustryawards>

Instagram

<https://www.instagram.com/britishfitnessawards/>

 **YouTube**

<https://www.youtube.com/channel/UC-Hx4pGKp6GfwgmUvT5pXGA>

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Email us direct on
britfitnessawards@gmail.com

Visit our website
<https://www.britishfitnessaward.com>